

› Applying for a Living Promise Policy Just Got Even Faster!

New Apptical Mobile App Can Shave Up to Five Minutes
off the Application Process



LIVING PROMISE

You know our Living Promise whole life insurance product. It's designed to help provide your clients affordable protection. With two plans, varying face amounts and premium options available, no medical exam is necessary – coverage is based on your clients' answers to a few simple health questions.

FAST, EASY APPLICATION

And now, with the Apptical app, applying for Living Promise is faster than ever. How do we do it? When you use the Apptical mobile app, you will take a photo of the client's state photo ID to obtain customer information. When you submit the photo in the app, the information is sent to Apptical and entered into the application so the phone interviewer won't have to ask some of the basic customer information questions.

Mutual of Omaha is proud to be the only carrier using the Apptical Mobile App at this time!

HOW DO YOU GET THE APPTICAL MOBILE APP?

It's easy to get started with the Apptical app. Just download it from the Apple store, using the words "Apptical Mobile" for your search. (At this time, the Apptical mobile app is only available for iPhones.)

If you have any questions regarding the app you can call Apptical's Customer Service at 1-800-737-6972 and select #6.

Don't wait to begin using this faster, easier way of doing business. Download the Apptical Mobile app now.

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